



RHS MALVERN  
SPRING FESTIVAL



Thursday 5 May – Sunday 8 May 2022

## FLORAL MARQUEE APPLICATION

EXHIBIT CO ORDINATORS DETAILS (the main point of contact between RHS Malvern Spring Festival and the exhibitor)	
Name of company	
Main contact	
Address	
	Postcode
Telephone number	
Mobile number	
Email address	
Web address	

CATALOGUE ENTRY DETAILS (Confirmed exhibitors will be sent their catalogue entry for approval, please note this information is to allow the public to contact you)	
Name of company	
Address	
	Postcode
Telephone number	
Fax number	
Mobile number	
Email address	
Web address	
Brief description of exhibit	
Do you grow your own plants?	All                      Some                      None

**DETAILS OF OTHER SHOWS ATTENDED**

Have you exhibited at the RHS Malvern Spring Festival	Yes	No
Are you a regular RHS exhibitor?	Yes	No

If not, please list non-RHS shows attended during the last three years, together with dates and awards achieved.

**EXHIBITOR REQUIREMENTS**

Type of display space required (please tick)	Background Site	Island Site
If space is limited, could you stage on <u>either</u> a background or island? (please tick)	Yes	No

**BACKGROUND SITES**

Display  
Frontage required (minimum frontage 15ft for background sites) ..... feet

Depth required (background sites are 6 or 8ft) ..... feet

Total area ..... feet

**Staging & Tiering**

Tiering required (please tick) (If "Yes", please select the appropriate staging from the drawings on next page)	Yes	No
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Background sites staging required – code letter (please select the appropriate staging from the drawings on next page) .....

**Sales**

Will you require selling space beside your display? (please tick)	Yes	No
<ul style="list-style-type: none"> <li>• Background between 90ft<sup>2</sup> and 107ft<sup>2</sup> may have 1 sales unit</li> <li>• Background sites between 108ft<sup>2</sup> and 239ft<sup>2</sup> may have up to 2 sales units</li> <li>• Background sites over 240ft<sup>2</sup> may have up to 3 sales units</li> </ul>		

Please choose from the following options by specifying the quantity of each required up to the maximum allowed per display size: Number of units

Sales table £144 per table + VAT .....

Danish Trolley Kit £160 + VAT .....

Tiered staging system £171 + VAT .....

*(Payment is required with this application)*

**ISLAND SITES**

Display  
Island sites are in 5ft x 2ft dimensions, i.e. 15 x 10, 12 x 10 etc ..... feet x ..... feet

Total area ..... feet

Staging & Tiering  
 Island staging height required

..... feet

Edging Board (please tick size required)

4" 6" Flat Not Required

Sales

Will you require selling space beside your display? (please tick)

Yes No

- Island sites between 100ft<sup>2</sup> – 220ft<sup>2</sup> may have up to 3 sales units
- Island sites between 221ft<sup>2</sup> -399ft<sup>2</sup> may have up to 4 sales units
- Island sites between 400ft<sup>2</sup> and above may have up to 5 sales units

Please choose from the following options by specifying the quantity of each required up to the maximum allowed per displaysize:

Number of units

Sales table £139 per table + VAT

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Danish Trolley Kit £154 + VAT

.....

Tiered staging system £166 + VAT

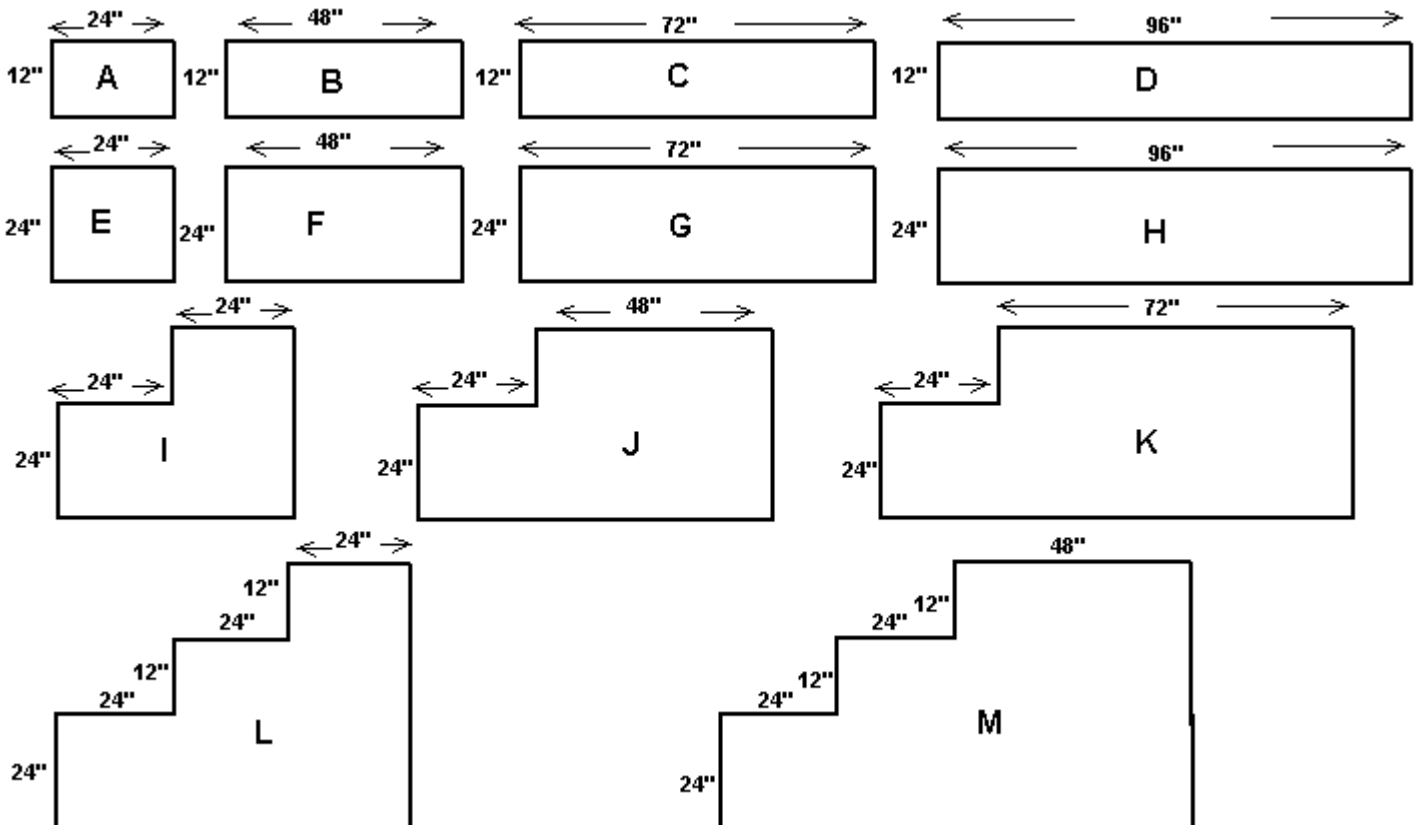
.....

*(Payment is required with this application)*

**MALVERN FLORAL MARQUEE STAGING REQUIREMENTS**

Island Staging is 1ft or 2ft high flat – please indicate preference .....

Island Staging is in 5ft or 2ft dimensions – i.e. 15' x 10', 15' x 16', 15' x 14', 10' x 10' etc.



Please outline any points of special interest and/or any new plants you hope to exhibit, highlighting those you would like to launch at the show.

Please describe the range of plants to be offered for sale.

As space in the RHS Malvern Floral Marquee will be oversubscribed, it will help your application to include a thorough description of your proposed display, together with a sketch plan. Please show any accessories and structures to be incorporated.

Photographs (especially if you have not exhibited with the RHS before) of previous displays are most useful for both the selection process and for the positioning of specific displays.

- |  |     |    |
|--|-----|----|
| Would you be interested in working with the RHS Malvern team to stage a feature at the show? | YES | NO |
| Would you be interested in applying for the Malvern Autumn Show?                             | YES | NO |
| Do you require a Caravan Permit?   | YES | NO |
| Do you require a Dog Permit?   | YES | NO |

In submitting this application, I / we agree to comply with all the RHS Malvern Spring Festival Exhibitor Regulations.

Signed:.....

Date:.....

Please email your application by **8 November 2021** to [jess.russell-perry@threecounties.co.uk](mailto:jess.russell-perry@threecounties.co.uk) or post to **Jess Russell-Perry, RHS Malvern Spring Festival, The Showground, Malvern, Worcestershire, WR13 6NW**

**Receipt does not guarantee acceptance.**