



Thursday 5th May – Sunday 8th May 2022

SHOW GARDEN APPLICATION

Please complete the forms included within this document and return them no later than
26 November 2021

The forms in this application pack are:

- Application for space
- Client's Brief
- Cost estimate

When you submit this form, please also supply these supporting documents as JPEGs:

1. Master plan (Please note that clear, concise master plans are of great importance during the selection process)
2. Perspective drawing
3. Elevations with details of excavations
4. Any other relevant details, for example buildings, sculpture, water
5. Preliminary planting plan with key structural specimens and schedule

If you have any problems or queries in filling out this application please contact
jess.russell-perry@threecounties.co.uk

RHS MALVERN SPRING FESTIVAL 2022

SHOW GARDEN APPLICATION

All applications will be acknowledged. Receipt does not guarantee acceptance.

EXHIBIT COORDINATOR'S DETAILS

(the main point of contact between Three Counties/RHS and the exhibitor)

Name of company			
Main contact			
Address (to which all correspondence will be sent)	Postcode		
Telephone number			
Fax number			
Mobile number			
Email address*			
Web address		Twitter	
Facebook		Instagram	

**It is essential for an email address to be included at application stage.*

All communication about the show will be sent via email.

How will you fund your garden production?

- Full sponsorship
- Multiple sponsors/goods in kind/part funded
- Fully self-funded

SPONSOR'S DETAILS

Sponsor's name			
Contact name			
Sponsor's address	Postcode		
Telephone number			
Mobile number			
Email address			
Web address		Twitter	
Facebook		Instagram	

Are the designer details different to the main contact? If so, please complete the designer details information below:

DESIGNER'S DETAILS

Designer's name			
Company name			
Designer's address	Postcode		
Telephone number			
Mobile number			
Email address			
Web address		Twitter	
Facebook		Instagram	

DESIGNER'S SHOW HISTORY/BACKGROUND

Details of any RHS shows at which designer has designed a Show Garden, medals achieved and in which years:

Other shows:

New exhibitors: Garden design qualifications/background:

Has a contractor been confirmed?

- Yes
- No
- In discussion

CONTRACTOR'S DETAILS

Company name			
Contact name			
Contractor's address	Postcode		
Telephone number			
Mobile number			
Email address			
Web address		Twitter	

CONTRACTOR'S SHOW HISTORY

Details of any RHS shows at which contractor has constructed a Show Garden, medals achieved and in which years:

Other shows, medals achieved and in which years:

EXHIBITOR REQUIREMENTS

SHOW GARDEN (minimum 36 square meters)

Preferred dimensions:

Depth (front to back) m x m

Frontage (left to right) m x m

Diameter (if a circular design) m

From how many sides do you intend your garden to be viewed?

1

2

3

4

Do you intend to excavate (for pools, foundations, etc)

Yes No

If yes,

a) To what depth m

b) How many tonnes of soil (approx.) will need displacing? tonnes

c) Will this soil be incorporated back into your garden?

Yes No

In submitting this application, I/we confirm that if this application is successful I/we will comply with the obligations and regulations set out in the RHS Malvern Spring Festival 2022 exhibitor schedule and have read and understood all enclosed documentation.

Signed:

Date:

Please email this form no later than 26 November 2021 to jess.russell-perry@threecounties.co.uk
Please keep a copy for your own records.

RHS MALVERN SPRING FESTIVAL 2022

Show Garden Client's Brief

Exhibitor name:	
Garden title:	
Completed by & role:	
Date form completed:	

Why a brief is required:

- The brief will provide information to the selection panel to help them assess your submission.
- The brief will help you focus on:-
 - WHAT your client has asked you to achieve, the garden's purpose and function.
 - WHY you have chosen the particular design direction and/or theme and your inspiration for the garden.
 - HOW you will construct the garden and in particular with what materials and plants.

Please submit detailed and clear drawings including measurements wherever possible to help us to understand your proposal.

Please refer to the [RHS Example Design Proposal](#). This document is a guide intended to show the level of detail, clarity of drawings and highlight key elements you should include.

We review applications on screen, so labels and dimensions are essential: please submit the file in PDF format.

When completing the brief:

- Please type your responses.
- Do not include overly detailed descriptions. The indicated words required are a maximum.

A. DESIGN INTENTION

1. Who is your imagined client and what are their requirements for the garden, including its intended use? (30 words maximum).

2. What inspired the garden's design? (20 words maximum).

3. What is the intended character/atmosphere of the garden? You may want to consider describing this as how the garden will be experienced by your client walking through the garden and/or the visitor looking into the garden. (50 words maximum).

B. LOCATION & SETTING

4. Is the garden perceived to be in any particular setting e.g. urban, suburban or rural? or location e.g. UK or other country? (20 words maximum)

5. Is the garden part of a larger garden? (20 words maximum).

C. STRUCTURES, FEATURES & HARD MATERIALS

6. Is the garden attached to a perceived or real structure e.g. a house? (20 words maximum).

7. Does the garden have boundaries and how do they relate to any presumed surroundings? (20 words maximum).

8. Indicate whether the garden has structures and what purpose they serve. (50 words maximum).

9. Explain your choice of hard materials such as paving and the relevance of any other special features such as water, sculpture etc. (50 words maximum).

D. PLANTS, PLANTING & OTHER CONSIDERATIONS

10. Practical considerations:
a. What is the assumed soil type?

- b. What is the assumed aspect?

11. Explain your choice of plants and their relevance to the theme of the garden. Only mention by name key structural plants e.g. tree choices and only if appropriate. (50 words maximum).

12. How does the choice of plants relate to your assumed soil type? (20 words maximum).

13. Is the garden designed to display a particular range of plants? (20 words maximum)

14. Is there any intended colour, composition or textural character to your planting? (20 words maximum).

15. Is your planting designed for a specific season or from a specific region or country? (20 words maximum).

Thank you for completing your Client's Brief.

RHS MALVERN SPRING FESTIVAL COST ESTIMATE

(private and confidential)

Name of person completing this form:	
Company:	
Representing (i.e. exhibitor name) if different from above	

This information is required to demonstrate that the costing's below are realistic with regard to the materials and plants specified in your design and the associated build costs.

NB: this information will remain confidential between the applicant and the TCAS/RHS.

Item	Cost (£)
Excavations	
Hard Landscaping – paths, foundations etc.	
Water	
Buildings	
Boundary walls, screens, etc.	
Features, including statuary	
Plants & planting materials	
Labour	
Plant & machinery	
Clearance of site	
Transport	
Accommodation	
Printed information – leaflets, brochures, etc.	
Fees	
Other	
Contingency	
Total	£

CHECKLIST

This summarises the actions you need to take and all forms needed to complete your application, before sending this form and associated documents by email or wetransfer to jess.russell-perry@threecounties.co.uk

- Have you completed all relevant parts of this form?
- Have you enclosed: Master plan; perspective drawings; elevations and excavations; details of buildings/sculpture/water; preliminary planting plan; structural drawings?
- Saved a copy of these completed forms for your own reference?