



**RHS Malvern  
Spring Festival**



**Welcome to RHS Malvern Spring Festival Garden application page. We are delighted that you are considering exhibiting a Show Garden at our event.**

For 2019 RHS Malvern Spring Festival takes inspiration from human aspiration to capture the moment in time. In acknowledgement and celebration of 180th anniversary of practical photography RHS Malvern will be taking the visitors on a journey 'Through the lens'. From old photographic images and heritage postcards to present day social media, from camera obscura to digital photography, through the lens of human eye or telescope - we believe the subject gives plenty of scope to demonstrate creativity and inspire our audience. Whilst designing your garden you may wish to take an inspiration from Festival's general theme but it is not a must.

Malvern has always encouraged creative freedom by welcoming show gardens of any shape, size or form, not restricting on the theme and the story the garden depicts. We believe it allows designers to demonstrate their talent and vision as well as promote and showcase subject they choose. It also gives sponsors opportunity to participate in creative brief.

There is limited funding available for the gardens approved by the Show Garden Selection Panel: for a large garden up to £15K and for a small garden from £3K. The value of the bursary assigned will dependent on size, complexity and ingenuity of your proposed garden. As a designer you are encouraged to seek additional sponsorship to help you to achieve the very best quality garden, one that will capture the attention of our dedicated gardening audience.

The first deadline for application is 22 October.

Meanwhile if you have any questions please do not hesitate to get in touch. I would be happy to discuss your ideas or queries.

I look forward to hearing from you,

Nina Acton  
RHS Malvern Spring Festival, Development Manager